ABOUT JOURNAL

The main focus of the journal is to promote consciousness and awareness about gender equity and balance in human interaction including academic work. The Women Journal provides a forum for the presentation of scholarship and criticism about women and gender in the fields of literature, history, art, sociology, law, political science, economics, anthropology and the other sciences. The Women also publish research papers / review of books, film and theatrical performances / reports on national and international conferences, symposia and workshops etc. It has a highly qualified Advisory Board with strong commitment to gender issues, representing academics and research from around the world, including Pakistan.

Guidelines for Contributors

- Submissions are invited in English Language.
- Two copies of the manuscripts, single-spaced and printed on one side only should be submitted on A4 size paper.
- A soft copy of the paper on CD or through Email should be sent.
- An abstract of the paper should be no more than 250 words.
- The paper should include reference and bibliography.
- Authors are responsible for creating graphs, tables, and charts, if required in their papers.
- Authors are required to submit a single covering letter stating that the paper has not been published earlier or has not been submitted for the purpose of publication to any other journal or volume. A statement of two or three lines about author / authors should be type and submitted on a separate sheet.
- Harvard referencing style should be followed.

Annual Research Journal

THE WOMEN
Vol. No. 05, 2013

@ All Rights Reserved
Except for scholarly quotations, no part of the articles published in this journal should be reproduced without the proper permission of the publisher.


Subscription

Individual ............. Single Copy = Rs. 150/- outside Pakistan US $ 15.00
Libraries ............... Single Copy = Rs. 250/- outside Pakistan US $ 20.00
PEER REVIEWERS

Professor Dr. Suzanna Rose  
Director, Women Studies Centre  
Florida International University,  
United States of America (USA)

Professor Dr. Khalil. R. Khoubati  
Qassim University,  
Kingdom of Saudi Arabia (KSA)

Professor Dr. Rafique A. Memon  
Director, Education Development Center  
Colleges & Institute, Royal Commission Tanbu, Kingdom of Saudi Arabia (KSA)

Professor Dr. Rizwana Chang  
Chairperson, Department of Media & Communication Studies,  
University of Sindh, Jamshoro, Pakistan

Dr. S. S. Chhina  
Editor in Chief,  
Indian Journal of Industrial Economic & Development Society, India

Professor Dr. Laurie Shrage  
Professor, Philosophy & Women’s Studies  
Florida International University,  
United State of America (USA).

Dr. Rafique A. Chandio  
Chairman, Department of Economics  
Jamshoro, Sindh, Pakistan

Professor Dr. Rafia A Shaikh  
Former Pro-Vice Chancellor,  
University of Sindh, Jamshoro, Pakistan

Professor Dr. Khalida Jamali  
Former Director,  
Pakistan Study Centre  
University of Sindh, Jamshoro, Pakistan

Professor Dr. Roshan Ara Kazi  
Head, Department of Gyn. Obs.  
Liaquat University of Medical & Health Sciences, Jamshoro, Pakistan

Professor Dr. Pervez A. Pathan  
Dean, Faculty of Social Sciences  
University of Sindh, Jamshoro, Pakistan

Professor Dr. Mathab Qasmi  
Former Director, Institute of Women Development Studies, University of Sindh, Jamshoro, Pakistan

Professor Dr. Tahira Aftab  
Editor, Pakistan Journal of Women’s Studies  
Professor in History/Director Women’s Studies (Rtd.), University of Karachi, Pakistan.

Professor Dr. Ghulam Ali Allana  
Former Vice Chancellor  
Allama Iqbal Open University, (AIOU)  
Islamabad, Pakistan

Dr. Naima Tabassum  
Assistant Professor  
Area Study Centre, Far East & South East Asia,  
University of Sindh, Jamshoro, Pakistan

Professor Dr. Nagina Soomro  
Chairperson  
Department of Psychology,  
University of Sindh, Jamshoro, Pakistan

Professor Dr. Ghazala Rehman  
Head of Psychology  
Guildford, United Kingdom, UK.

Dr. Saima Shaikh  
Chairperson, Department of Sociology,  
University of Sindh, Jamshoro, Pakistan

Professor Dr. K. S. Nair  
Professor, Qassim University,  
Kingdom of Saudi Arabia, (KSA)
CONTENTS

Women in Pakistan: Experiences from Women’s Literacy and Empowerment Initiative in Rural Sindh .................................................................01
  Dr. Naima Tabassum, Tabassum Afzal, Huma Tabassum

Women Entrepreneurship: Opportunities and Challenges in Pakistan Guidelines from Extant Literature ..........................................................28
  Dr. Misbah Bibi Qureshi, Dr. Ashique Ali Jhatial, Dr. Jamshed Adil Halepoto & Aftab Hussain Rajar

Employee Voice: A tool for Enhancing Organizational Performance ....................46
  Dr. Zahid Ali Channar, Dr. Musarat Nazir, Dr. Parveen Shah
  & Dr. Shahabuddin Mughal

Demographic Features of Coal Field Area of District Tharparkar ..........................61
  Zahid Channa, Dr. Pervez Ahmed Pathan, Dr. Abida Taherani
  & Dr. Ambreen Zeb Khaskhelly

Socio-Cultural Determinants of Women Education: A Case Study from District Faisalabad, Punjab, Pakistan .................................................75
  Dr. Manan Aslam, Shafqat Rasool & Irfan Mehmood

Violence against Women: Exploring the Effects of Pakistan Television Urdu Dramas Verbal Violence on the Rural and Urban Youth Behavior ..........89
  Dr. Robina Roshan, Dr. Muhamad Aslam Pervez, Dr. Badaruddin Soomro
  & Raja Niaz Ahmed Bhutto

Cultural Effects of Urdu Dramas of Geo and Hum TV on Women: A Case Study of Bahawalpur, Pakistan ..........................................................102
  Dr. Ghulam Shabir, Ghulam Safdar & Muhammad Imran

Women without Voice: Childbearing Women of Rural Areas ..............................121
  Maryam Latif, Dr. Khalid Manzoor Bu’tt, Dr. Misbah Bibi Qureshi
  & Najma Gopang
EDITORIAL NOTE

The Fifth 2013 issue of Annual Research Journal of Gender Studies: *The Women* collects mix contributions from different areas of the women's relations with society, in compliance with the typical multi-disciplinarily of the journal. This journal is affiliated with the world's largest academic multi-disciplinary database in EBSCO host™. Due to the bureaucratic error at University of Sindh, Jamshoro, we have been late and couldn't produce the 5th issue according to the set schedule.

The Women's team is grateful to the Honourable Vice Chancellor, University of Sindh, Professor Dr. Abida Taherani and Professor Dr. Pervez Ahmed Pathan, Dean, Faulty of Social Sciences, University of Sindh, Jamshoro for their kind consideration in this professional development endeavour. The Institute of Gender Studies, University of Sindh is highly thankful to the Higher Education Commission, Islamabad for providing financial assistance for this issue. The Institute is highly indebted to national and international peer reviewers for communicating and giving valuable comments and suggestions. We are also obliged to the Editorial Board Members for guiding us to issue the quality research journal. We have been assisted by the focal person, University of Sindh, Jamshoro, for scanning the research papers for plagiarism through authenticated software 'Turnitin' before publication, as per practice and policy of Higher Education Commission.

We would like to express our infinite gratitude to the anonymous reviewers, prominent scholars who give a fundamental contribution to the paper's publication. We look forward to receive research articles, critical feedback (if any) and suggestion for upcoming journals.

Editor

Dr. Misbah Bibi Qureshi
Institute of Gender Studies
University of Sindh, Jamshoro